

Spreading the word for Race for Life

The new Tube advertising campaign to raise awareness for this year's Race for Life has been unveiled.

OVER the next two weeks, as part of the 'This Is Beating Cancer' campaign, special moments from participants gearing up for this year's events will be shared on more than 140 digital screens across 25 London Underground stations.

Images and messages from people tagging #RaceforLife, #RaceLace, @crukraceforlife and @RaceForLife on social media channels will be displayed on digital advertising screens at Tube and DLR stations including Bank, Bond Street, Canary Wharf, Cutty Sark DLR,

Oxford Circus, Paddington, and Waterloo.

As part of the initiative, Cancer Research UK is encouraging people to wear one pink shoelace and share a picture tagging #RaceLace. The lace is a badge of honour for each person, signifying that they are taking part in Race for Life and helping to beat cancer.

Emily Smith, head of events marketing at Cancer Research UK, said: 'Our media partnership with Hello London allows us to share with commuters the

inspirational moments of those who are taking part in Race for Life this summer in a new, innovative and engaging way.

'By showcasing the brilliant people who have already signed up to an event, we want to inspire others to get involved too. Taking part in Race for Life is a great opportunity to make an impact in beating cancer by helping to fund our life-saving research.'

■ For more details on how to get involved, visit raceforlife.org or call 0300 123 0770

Ceiling is believing at new Elizabeth line stations

CROSSRAIL has completed construction of the new architectural ceilings at Farringdon and Liverpool Street as they prepare to become Elizabeth line stations.

At Farringdon (pictured below left), more than 100 diamond-shaped concrete segments were pieced together to create a lattice roof, inspired by the historic Hatton

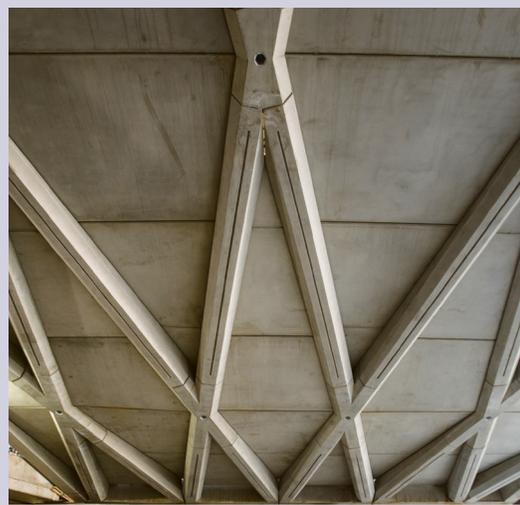
Garden jewellery quarter located opposite the station.

The 25-metre-wide ceiling weighs more than 360 tonnes and is suspended to create a 'cathedral-like' entrance that will welcome passengers travelling down to the new Elizabeth line platforms from the western ticket hall.

Over at Liverpool Street (pictured

below right), the ticket halls at either end of the station have grooved, angled ceilings, which have been designed to create a sense of space, and reflect the traditional pinstriped suits of city workers.

■ For more information on the Elizabeth line, go to tfl.gov.uk/elizabeth-line



For more articles and to keep up to date with TfL announcements, visit tfl.gov.uk/news

London travel advice: plan your journey now

 tfl.gov.uk

 24 hour travel information
0343 222 1234*

 Sign up for email updates
tfl.gov.uk/emailupdates

   tfl.gov.uk/socialmedia

London Travelwatch
London's transport watchdog
call 020 3176 2999, or visit
www.londontravelwatch.org.uk

*Service and network charges apply. See tfl.gov.uk/terms for details.

 Newspapers left on the Tube can jam doors and cause delays to your journey. Take your newspaper with you or put it in a recycling bin.

The views expressed are those of TfL only and are not those of Metro.

My dad works on the Tube.
Yesterday someone shouted
at him.
He said he would look at my
drawing another time.



Our staff are here to advise you in a polite and helpful way. Abusing or swearing at them is offensive, unacceptable and TfL will prosecute offenders. So consider the consequences.