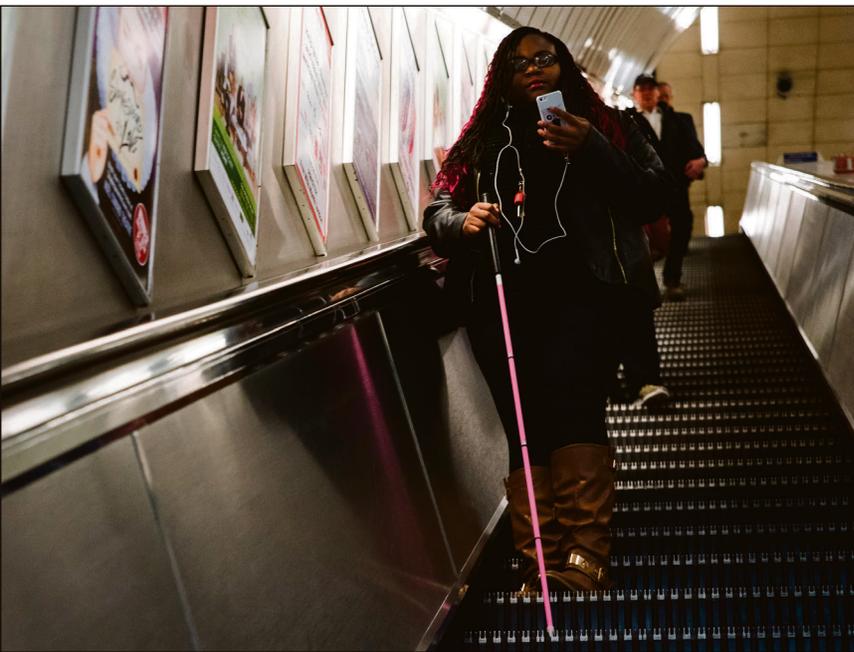


## Visually impaired Londoners trial new travel app



**AN innovative smartphone app that helps blind and partially sighted people navigate the city independently is being trialled at Pimlico station.**

The 'Wayfindr' system uses Bluetooth beacons to transmit a signal to mobile phones. The app is then able to locate the user and give audible directions to guide them through the station.

Sixteen of the beacons have been installed at Pimlico station where a number of young, visually impaired Londoners are now testing the app during a month-long trial.

London Underground's director of customer strategy Mark Evers said: 'We are delighted to be able

### Did you know?

London Underground and London Overground provide a 'turn-up-and-go' assistance service so people who need to be guided through stations don't have to book in advance.

This year, Tube staff will be moving from behind ticket windows to ticket halls, gate lines and platforms, where they can offer more help to customers where it is needed most.

■ Visit [tfl.gov.uk/accessibility](http://tfl.gov.uk/accessibility) for useful guides and maps

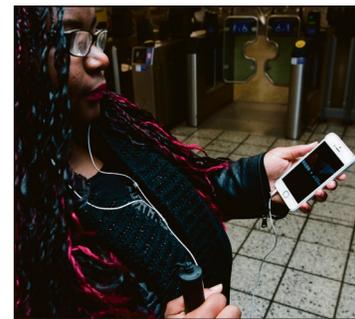
to support this trial, which has developed directly from the desire of visually impaired people to get around on their own.

'While we have staff at all Tube stations to help people whenever they need it, we're always keen to see how technology and innovation can help open up and make our networks more accessible.'

The app has been developed by the Royal London Society for Blind People's Youth Forum and ustwo, a studio that builds digital products and services.

The aim is for Wayfindr to standardise all audio signage

across the TfL network, making it easier for blind and partially sighted people to use public transport.



## C'mon Londoners!

**Sign up to Penny for London and help a young Londoner escape the threat of poverty every day you travel with TfL**

**And get a complimentary Caffè Nero coffee and buy-one-get-one-free Leon Restaurants breakfast when you get on board\***

**#easy1peasy**

Go to [pennyforlondon.com](http://pennyforlondon.com)

\*see [pennyforlondon.com](http://pennyforlondon.com) for T&Cs



PENNY FOR LONDON

## Celebrate the Johnston font

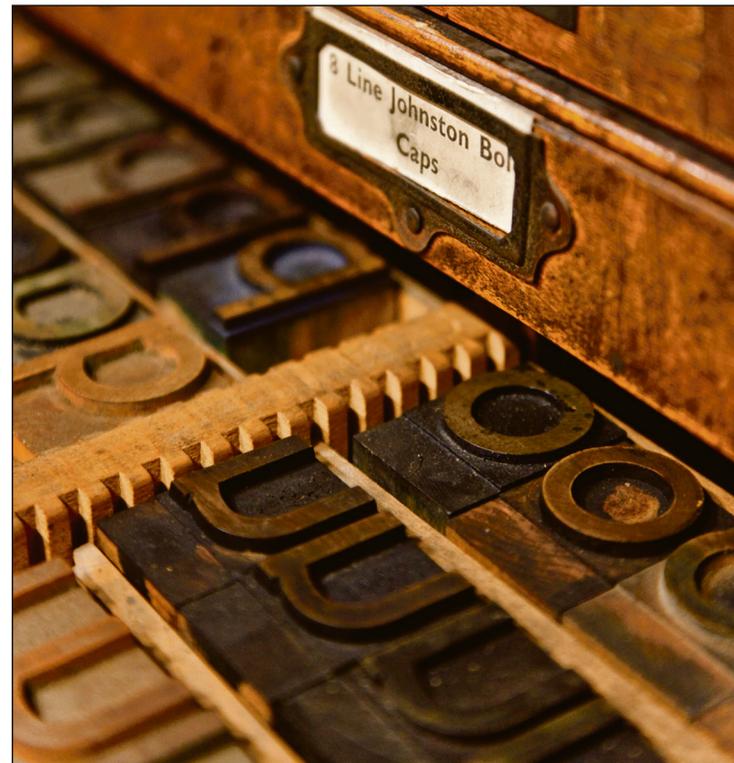
LONDON Transport Museum's Depot in Acton will open its doors this Saturday to celebrate the 100th anniversary of the famous Johnston font.

Tours take place at 11am, 11.30am, 2pm and 2.30pm this Saturday.

In 1916, Edward Johnston, an expert in calligraphy and medieval handwriting, devised a modern style of alphabet and incorporated it into a re-worked version of the Underground's world-famous 'roundel' logo. This helped to make London's transport signs more visible and easier to use.

The tours will offer design fans an insight into the challenges, and ultimate success, of designs so strong and adaptable they now represent the idea of London itself.

Tickets cost £10 (£8 concession). Book tickets at [www.ltmuseum.co.uk](http://www.ltmuseum.co.uk) or call 0207 565 7298.



### London travel advice: plan your journey now

[tfl.gov.uk](http://tfl.gov.uk)

24 hour travel information  
**0343 222 1234\***

[tfl.gov.uk/socialmedia](http://tfl.gov.uk/socialmedia)

**London Travelwatch**  
London's transport watchdog  
call 020 3176 2999, or visit  
[www.londontravelwatch.org.uk](http://www.londontravelwatch.org.uk)

\*Service and network charges apply.  
See [tfl.gov.uk/terms](http://tfl.gov.uk/terms) for details.

Newspapers left on the Tube can jam doors and cause delays to your journey.  
Take your newspaper with you or put it in a recycling bin.

The views expressed are those of TfL only and are not those of Metro.